



HAPA Rochester Chapter Newsletter

Q1 2014

January 2014

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Maria Mercedes Nicolay
 Support Alianza de Campesinas

HAPA 2013 Conference

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Moving forward
 GRAHAPA (Rochester Chapter) was awarded with the 2013 Chapter of the year award

Calendar of event
 2014 HAPA conference

Welcome new Members:
 Juddy Gomez
 Maritza Rentas
 Raymond Roche

Follow us:



Support GRAHAPA Holiday event

From: Maria Nicolay,



Part of our organization's mission is to serve the community in a positive way. This year, we continue to supporting *Alianza Nacional de Campesinas* (the National Association of Farm Workers) in the Wayne County area. This organization provides services for migrant farm workers

and their families. Our goal is to provide a Christmas event on December for the children of Hispanic migrant workers in Wayne County, these children are in need of having adequate winter clothing, being able to address this is our main goal for the event. In 2013 we were able to provide food and gifts for 60 children. We look forward to work with all of you to ensure that we can organize this wonderful community event in 2014!

2013 HAPA National Chapter Board of Directors

- Presidents: Miguel Foglia
- Vice president: Ricky Vescovacci
- Advisory Board Members: Rafael Figueroa, Angelina Herrera
- National Conference-Chair: Bill Garcia
- Financial Director: Armando Garcia
- Xerox Services (ACS) Outreach: Janet Ferlita, Jose Garcia
- Xerox Technical Services Outreach: Ron Labrada, Charles Fontanez-Torres
- Xerox DMO Outreach: Patricia Rueda
- Xerox NAAO Outreach: Bill Garcia
- Xerox Large Enterprise Operations: Jesse Martinez , Ana McHale
- Communication Directors: Carmen Monserrate , Monserrat Ames
- Xerox Corporate Liaison: Liz Vega
- Development: Eduardo Bascaran
- Hispanic College Liaison Program : Keila Peña
- Project Manager / Lean Six Sigma BB: Candido Arreche
- 2012 HAPA Conference Chair: San Antonio - Norma Allsup



2013 HAPA Rochester Chapter Board

- President:** Maria Nicolay
- Director of Communication:** Eduardo Bascaran
- Treasurer:** Greg Sanchez
- Membership & Internal Outreach:** Evelyn Cassano

Innovation

Eduardo Bascaran



Chester Carlson

We recently celebrated the 75th anniversary of Chester Carlson's invention of Xerography. For decades Xerography was the fundamental technology that created Xerox as a copying and digital printing pioneer. Innovation continues to be a strong pillar of our company today as we continue to evolve and transform into a Services led company. To better understand what this means we contacted the Xerox Innovation Group and asked about specific areas that are being addressed in the five XIG Research Centers. We were surprised by the breadth of the examples we were provided:

Banking: XIG is developing new offerings in Banking to help automate any paper based workflows, e.g., opening an account, loan application, branch report generation, etc.

Education: Enhancing Massively Open Online Course platforms to combine class-room teaching with world class online content, and the IGNITE platform created to help K-5 teachers with assessment and reporting of students' performance.

Transportation: Solving problems to route and schedule planning for public transportation,

crowdsourcing of transport related violations/problem reporting by citizens, automatic license plate recognition, video based vehicle classification as well as analytics and dynamic pricing based parking solutions

Healthcare: Opportunities in areas like emergency room decision support systems, video base monitoring of health metrics or fraud and abuse detection in healthcare insurance claims,

We confirmed that Innovation is alive and well at Xerox, providing a key component of our customer value proposition across the enterprise.

Thank you all

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Looking back 2013 HAPA conference



HAPA (Hispanic Association for Professional Advancement) is a non-profit organization founded in 1977 in Los Angeles, CA. Its mission is to promote the professional growth, development and career advancement of Hispanics at Xerox in the USA. For more information, please visit us at www.hapa.org



GRAHAPA 1st annual Toy Drive for migrant farm workers families



You are invited! HAPA 2014 Conference

Friday & Saturday - September 19th & 20th

@ NYC

Speakers: Ursula Burns (*Chairman and CEO*)
Armando Zagalo de Lima (*Executive Vice President, President Xerox Global Customer Operation & more!*)



Hispanic Association for Professional Advancement
www.HAPA.org

THANK YOU!

To our members, sponsors, family of volunteer

On behalf of the GRAHAPA board we would like to thank our Sponsors very much for the funding provided to GRAHAPA. Your sponsorship helped GRAHAPA to successfully achieve . "GRAHAPA 1st annual Toy Drive for migrant farm workers families ". **We were able to reach out to 57 kids and families.**



Alianza Nacional De Campesinas



Feliz Navidad

For membership information contact:
Evelyn.Cassano@xerox.com

Looking for the next GRA-HAPA member

We are committed to create a space in which Hispanic professionals can get together . We bring you programs for career enhancement and continue to help our members feel more integrated.

We are a proud community of Hispanics in Xerox and are always striving for excellence from our members within the Xerox organization. Therefore, we are reaching out to you to invite you to be a part of our growing organization. Together we can promote the career advancement of our individual members, and highlight the many accomplishments and contributions of our community to the Xerox organization, and the community at large. If there are any success stories, anniversaries and other notable events about Hispanics at Xerox please email evelyn.cassano@xerox.com) to include in the next newsletter. Also, make sure to register as a member. For the registration form or look at our yammer site



Are you interested in joining our Local Board? Please contact Maria Nicolay.

