



2015 HAPA National Conference

Rochester Hyatt Hotel

125 East Main Street, Rochester, New York, USA, 14604

HAPA National Conference

Friday Agenda

9/18/2015

Registration Starts 10:00 am to 7:00 pm	Function	Xerox Hosts
<p>6:00 pm - 9:00 pm</p> <p>6:00 – 6:30</p> <p>6:30 – 6:45</p> <p>6:45 - 7:00</p> <p>7:00 – 7:40</p> <p>7:40 – 8:00</p> <p>8:00 – 9:30</p>	<p>Opening Ceremony & Dinner: Cocktails - Cash bar</p> <p><i>“Papalot Mexicano “Children’s Dance Troupe</i></p> <p>Welcome Maria Nicolay, Chair, HAPA National Conference</p> <p>Liz Vega, President, HAPA National Leadership Council</p> <p><i>“Building for the Future”</i></p> <p>Keynote speakers: Jeff Jacobson, President, Xerox Technology</p> <p>Mike Zimmer, President, Large Enterprise Operations-US</p> <p>Andrew Copley, President, Global Graphic Communications, HAPA Corporate Champion</p> <p>Liz Vega – Awards and Recognition</p> <p>Musical Entertainment <i>El Rojo Jazz and Lisa Piccione Flamenco dancer</i></p>	<p>Liz Vega Maria Nicolay Room: Grand DEFG</p>

HAPA National Conference
Saturday Agenda
9/19/2015

Time	Function	Xerox Hosts
7:30am – 8:30am	Breakfast	Room: Grand EFG
8:30am – 9:00am	<p>Welcome – Opening Comments</p> <p>The “Wilson Rule:” Xerox’s new initiative to increase diversity in management http://news.xerox.com/news/xerox-wilson-rule-diversity-policy-announced-at-white-house-demo-day</p> <p><i>“How We Prepare for the Future – a Xerox Partner Perspective”</i></p>	<p>Liz Vega</p> <p>Damika Arnold, Global Diversity and Inclusion Leader, Xerox Corporation</p> <p>Roger Gimbel, Gimbel and Associates Room: Grand EFG</p>
9:00am – 10:30am	<p>Xerox Services Senior Executive Panel <i>“What’s It Like to Work for Xerox Services? Several former Xerox Technology senior executives share their stories.”</i></p> <p>Moderator: Liz Vega President, HAPA National Leadership Council Industry Marketing Manager, Public Sector, LEO-US</p>	<p>-Ted Dezvane – Strategy and Portfolio Management -Rick Dastin – Chief Technology Engineer -Pat Elizondo, SVP, Sales & Marketing, Public Sector</p> <p>Room: Grand EFG</p>
10:45am - 12:30pm	<p>Professional Workshop 1</p> <p><i>Top 10 Ways to Grow Your Money Now</i></p> <p><i>How Xerox is using innovation to shape the future</i></p>	<p>Presenters:</p> <p>Harvey Reiner - Financial Consultant, XCEED Credit Union Room: Carson</p> <p>Peter Paul - Principal Scientist – PARC, Webster, NY Room: Regency C</p>
12:30pm - 1:45pm	<p>Lunch</p> <p>Keynote Speaker: Walt Johnson, VP, PARC, Webster, NY <i>“Envision helping customers with image, visual and computational analytics, business process automation and optimization”</i></p> <p>Room: Grand D</p>	

<p>2:00pm - 3:40pm</p>	<p>Professional Workshop 2 Communicating & Influencing with Diplomacy</p> <p>Wine, Chocolate & Health 45 <i>(Wine glasses and chocolate provided!)</i></p>	<p>Presenters: Herb Escher - Dale Carnegie Room: Carson</p> <p>Lorraine Hems - Instructor - Rochester Institute of Technology - Department of Hospitality and Tourism Management Rooms: Regency BC</p>
<p>3:40pm to 5:00pm</p>	<p>Xerox Leadership Panel</p> <p><i>Success stories from sales, delivery, finance and operations with a view to the future</i></p> <p>Moderator: Liz Vega, President, HAPA National Leadership Council</p>	<p>-Rita Cortez, VP, Production, US Channels Group -Rafael Figueroa, National VP, Delivery Capabilities, West, LEO-US -Armando Garcia, VP, Pricing Strategy, LEO-US -Flor Colon, VP, Corporate Strategic Partnerships & Alliances Room: Wilmorite</p>
<p>6:00pm - 7:00pm</p>	<p align="center">Cocktail Reception (cash bar)</p>	
<p>7:00 pm- 8:15 pm</p>	<p>Gala Dinner</p>	<p align="center">Room: Main Street Gallery</p>
<p>8:15 pm- 8:30 pm</p>	<p>Xerox Hispanic College Liaison Program (HCLP)</p> <p>Moderator: Daniel Hormaza</p>	<p align="center">Xerox Foundation-Funded Local Hispanic College Students Share Their Stories</p>
<p>8:30 pm- 8:45 pm</p>	<p>HAPA Awards and Recognition</p>	<p align="center">Liz Vega and Maria Nicolay</p>
<p>8:45pm – 9:30pm</p>	<p>Keynote Speaker <i>“Hispanic Voters Will Decide the Next U.S. President. Are You Ready?”</i></p>	<p align="center">Gladys Pedraza-Burgos Chief Operating Officer, Ibero-American Action League – \$20M Hispanic Social Service agency</p>
<p>9:30 pm- 12:00am</p>	<p>Dancing, Music</p>	<p align="center">“On Clave” – Salsa & Merengue Antonetti Band</p>